



Inflight Pre-order & Onboard
Menus Management



My Travel. Menu is a Pre-Ordering solution for Commuter Transporters offering Pre-order and in-transit food services with E-commerce

- Reservations and Bookings
- Menu Setup
- Staff planning
- Employee Sales Tracking
- Passenger notifications

TRAVEL COMPANIES

CATERING COMPANIES

CUSTOMERS

A travel company is the one who incorporates the platform in their system and invites merchants / Catering companies and clients to enable easy paperless and contactless transaction

Catering companies registers on the platform through the travel company and uploads their offers and meal plan. They may upload packages for specific geographical locations, route and traffic of customers

Customers download the application to access travel companies portal to buy tickets, offers and meals as per their travel schedule. They may make the payment online through the wallet or through the bank card

Airlines, Trains, Private coach services, Buses can incorporate this platform and start the digital operations in no time.

Catering companies get the schedule of their customers pre order requests

Customer can use the wallet to earn reward points from the application

Travel Companies get a seamless payment option and can incorporate reward points to attract customers

Catering companies can easily manage their menus and can track the orders and ensure timely delivery

Customer can get a one stop solution for all their on route travel requirements

MY TRAVEL MENU AND GENEROCITY - ONBOARDING JOURNEY

1

Airlines Incorporates the SMKG Genorocity and Travel Menu Platform on their system



3

Airlines / Bus / Train uses the platform to onboard Catering companies, Airlines and Hosts/Attendants



5

Customers order their food and pay through Bank card / Digital Wallet Incorporated in the platform



2

Airlines provides onboarding link to Merchants, Hosts/Attendants and Customers



4

Merchants installs the app, do their onboarding with eKYC, uploads their Menus and offers on the system



CATERING COMPANY - PROCESS FLOW

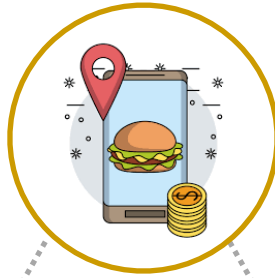
REGISTRATION



1

Catering Companies registers on the platforms

MENUS



2

Catering companies uploads their menus and offers on the platform

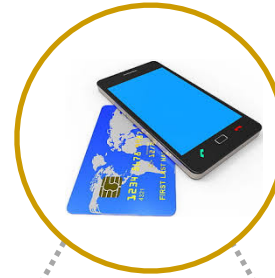
PRE-ORDER



3

Catering companies receives pre-orders from customers commuting in a carrier with date, time and place details (Air / Bus / Train)

PAYMENT



4

Catering companies receives payments from the customer through the wallet or through the card

DELIVERY

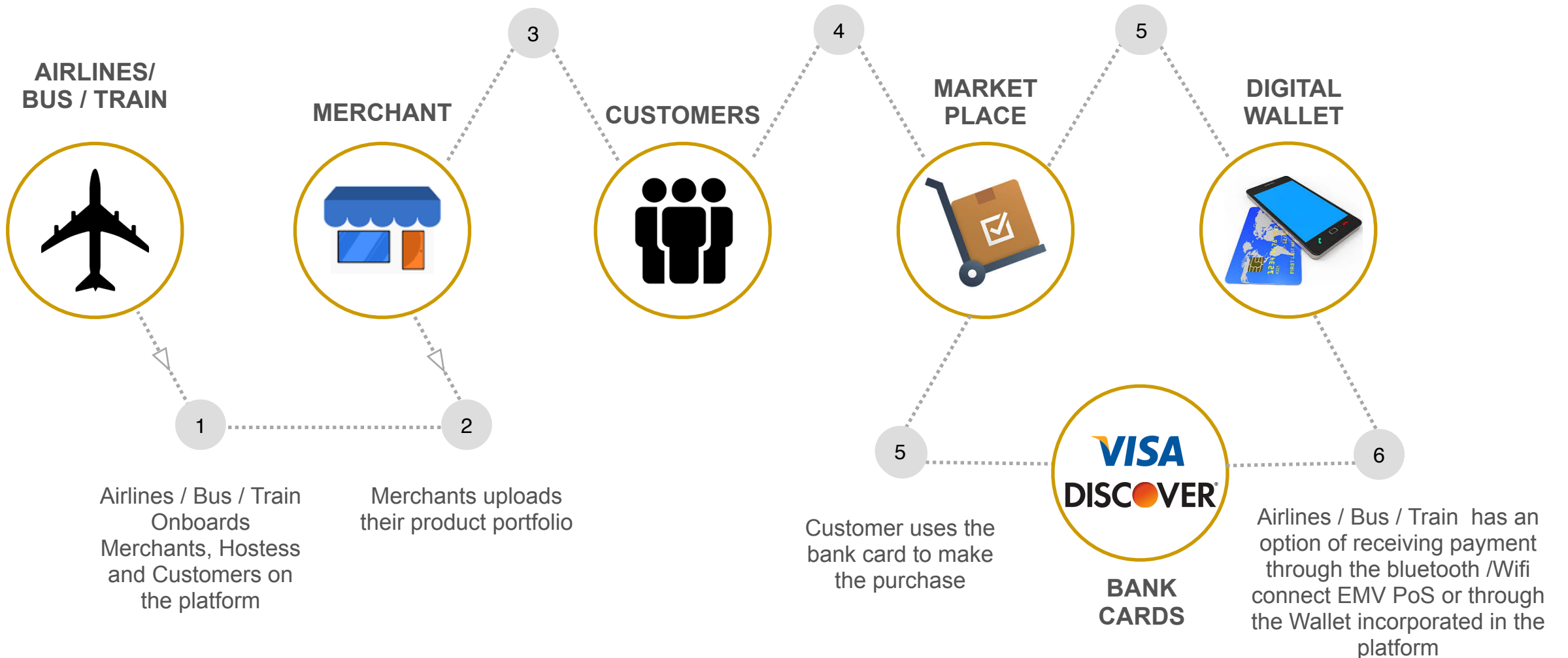


CUSTOMER - SHOPPING AND PAYMENT JOURNEY

Customers downloads the app, registers and access the merchant offers

Customers books tickets, PreOrders meals, choose from the market place

Customer uses the Wallet to make the purchase



BUSINESS USE CASE



BUS



TRAIN

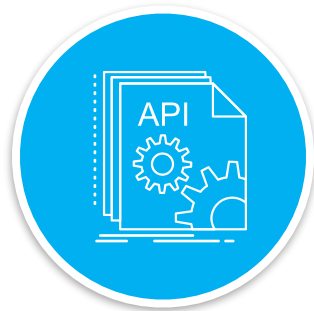


CRUISE



AIRLINES

ENGAGEMENT AND INTEGRATION



APIs



White label



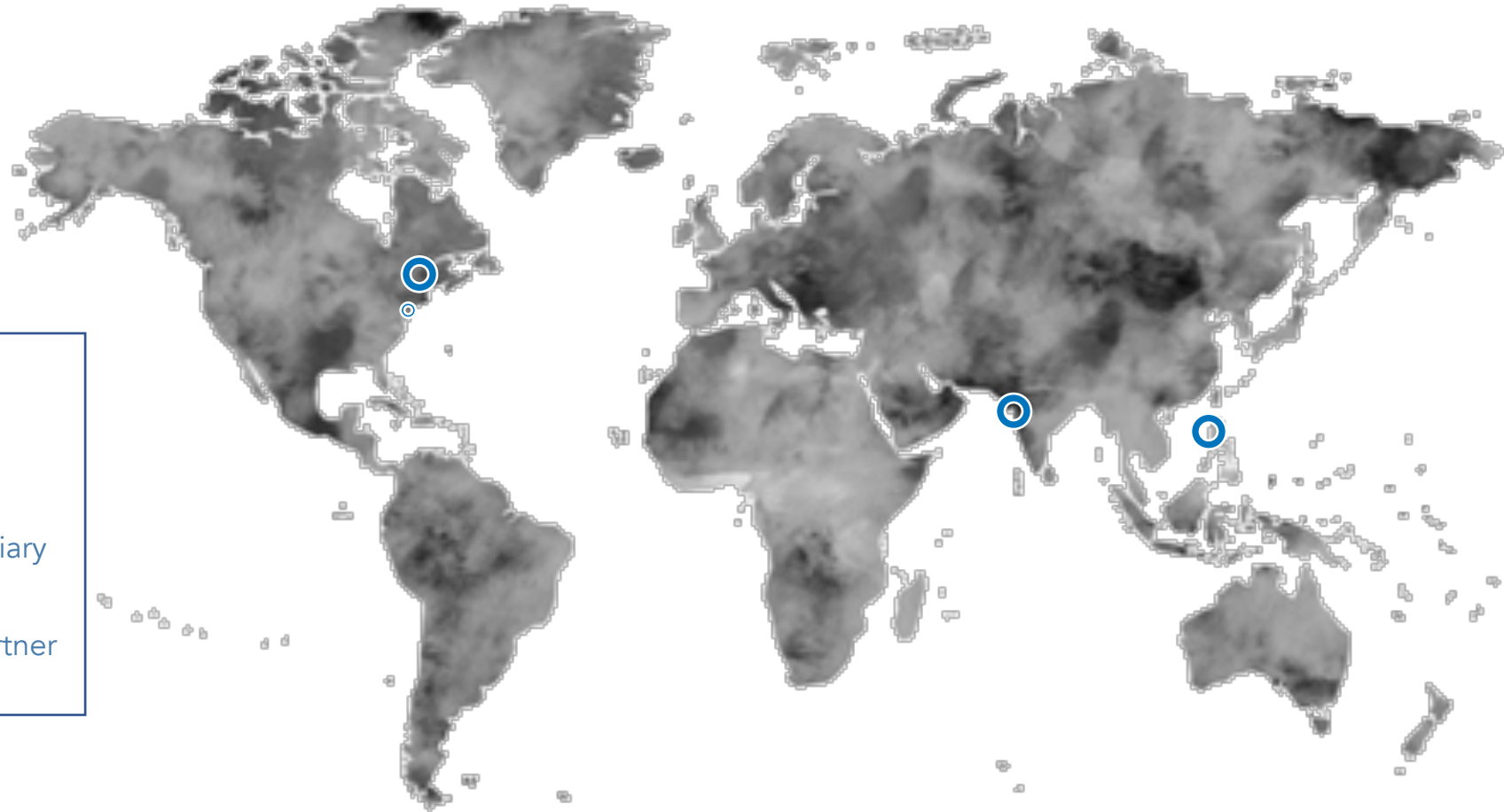
Sandbox



Partner Program

Brand As Your Own

OUR PRESENCE



- HO: Canada servicing North America
- Wilmington DA
- Mumbai, India : Subsidiary Office
- Makati, Philippines: Partner Office

The company is in a transformational state with presence and operations office to working through office networks with partners to monetize on global clients and growth.

Location

India: Rise, 19th Floor, Peninsula
Business Park, Tower B, Lower
Parel, Mumbai, Maharashtra

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